

IAe



A llama wearing headphones



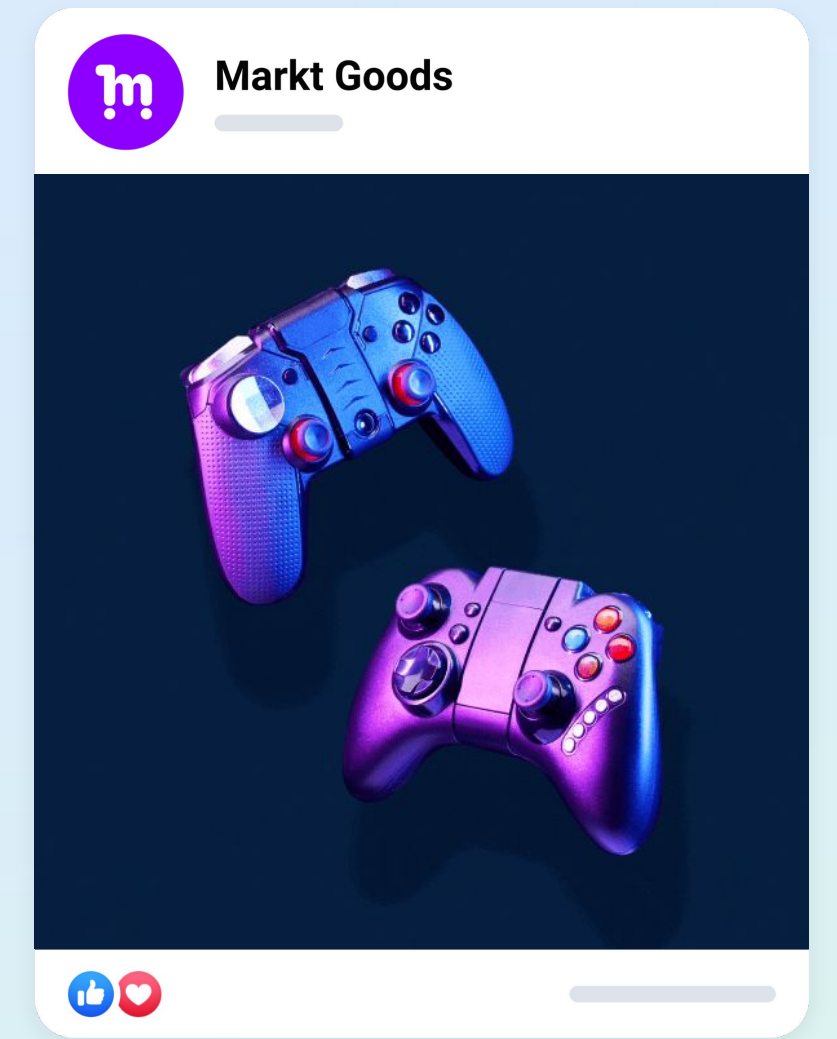
Advantage campaign budget

marktgoods



Hi! What is on sale today?
11:53 ✓

Hi! We have some great sales going on right now. These 2 arrangements are the lowest priced.
AI 11:53



Markt Goods

ib



criativos

A transformação da IA está apenas começando

2027

40%+

das soluções de IA gerativa serão multimodais²

2028

15%+

das decisões diárias dos negócios serão tomadas por agentes de AI³

2025

IA gerativa será uma parceira da força de trabalho para

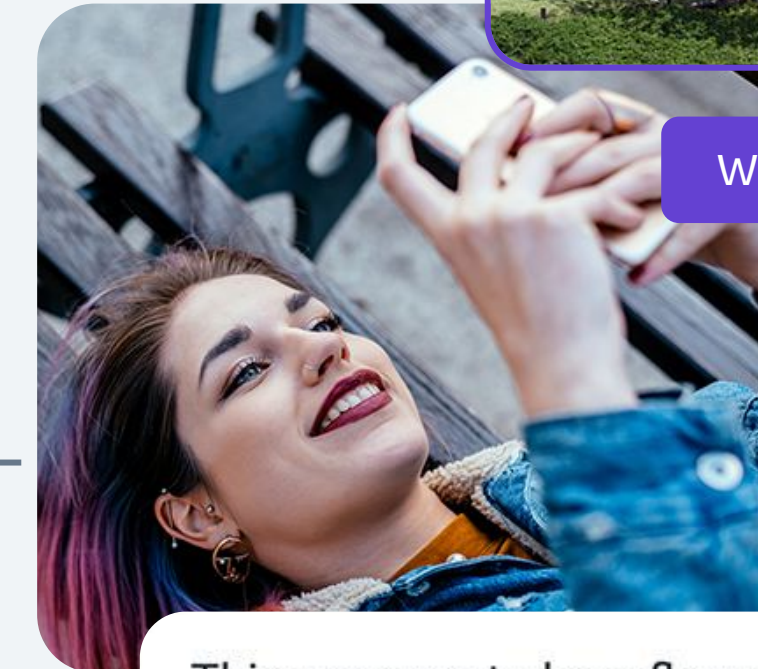
90%

das empresas no mundo¹

2027

50%+

dos modelos de IA gerativa que as empresas usam serão **específicos para uma indústria (ou função)**³



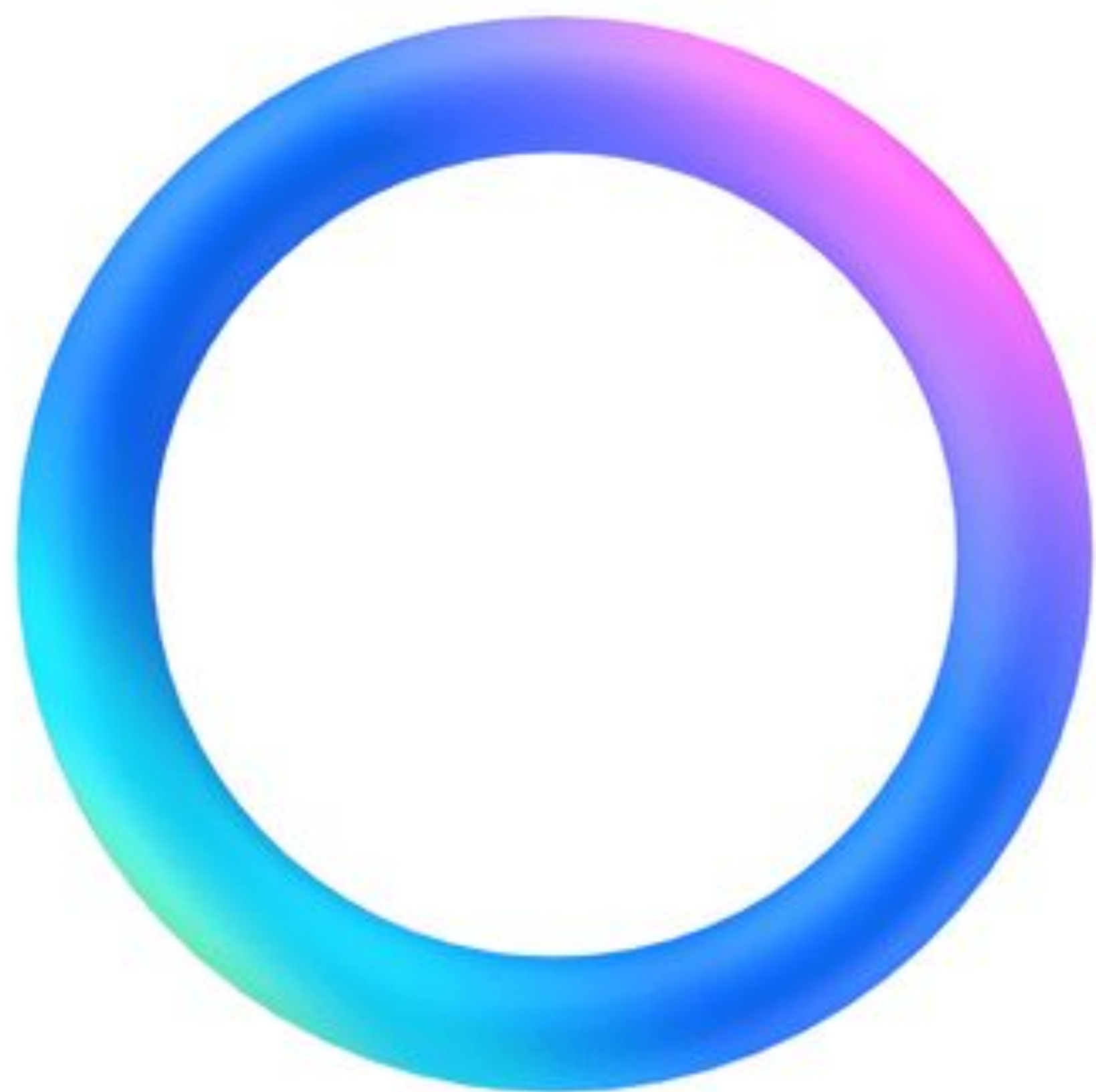
What kind of tree is this?

This appears to be a flowering dogwood tree (*Cornus florida*), which is commonly recognized by its stunning white blooms in the spring. The tree has a wide, rounded shape and is popular in landscapes, particularly in North America. The white "flowers" are actually bracts (modified leaves), with the small cluster of true flowers in the center.

A evolução é palpável

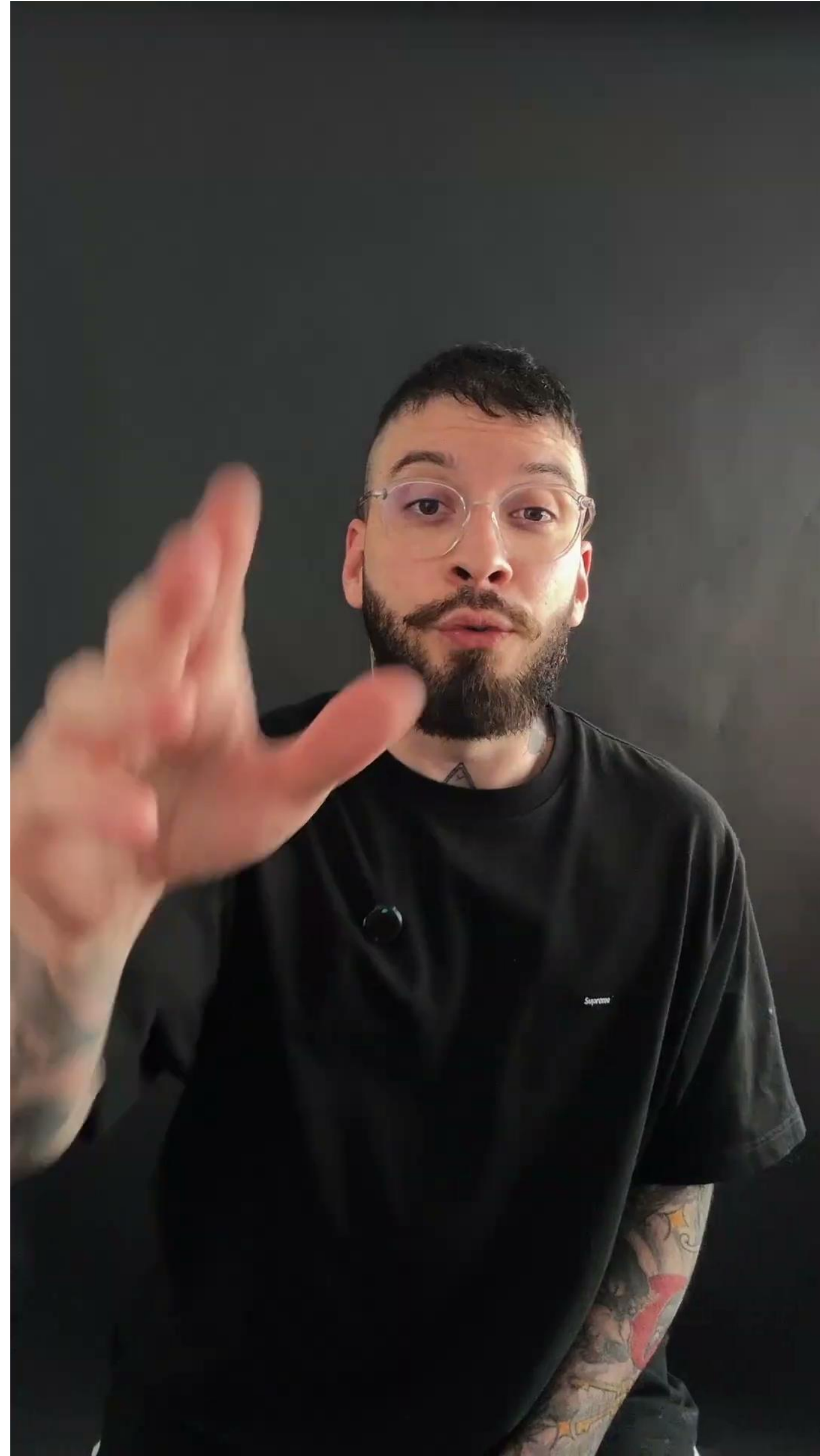




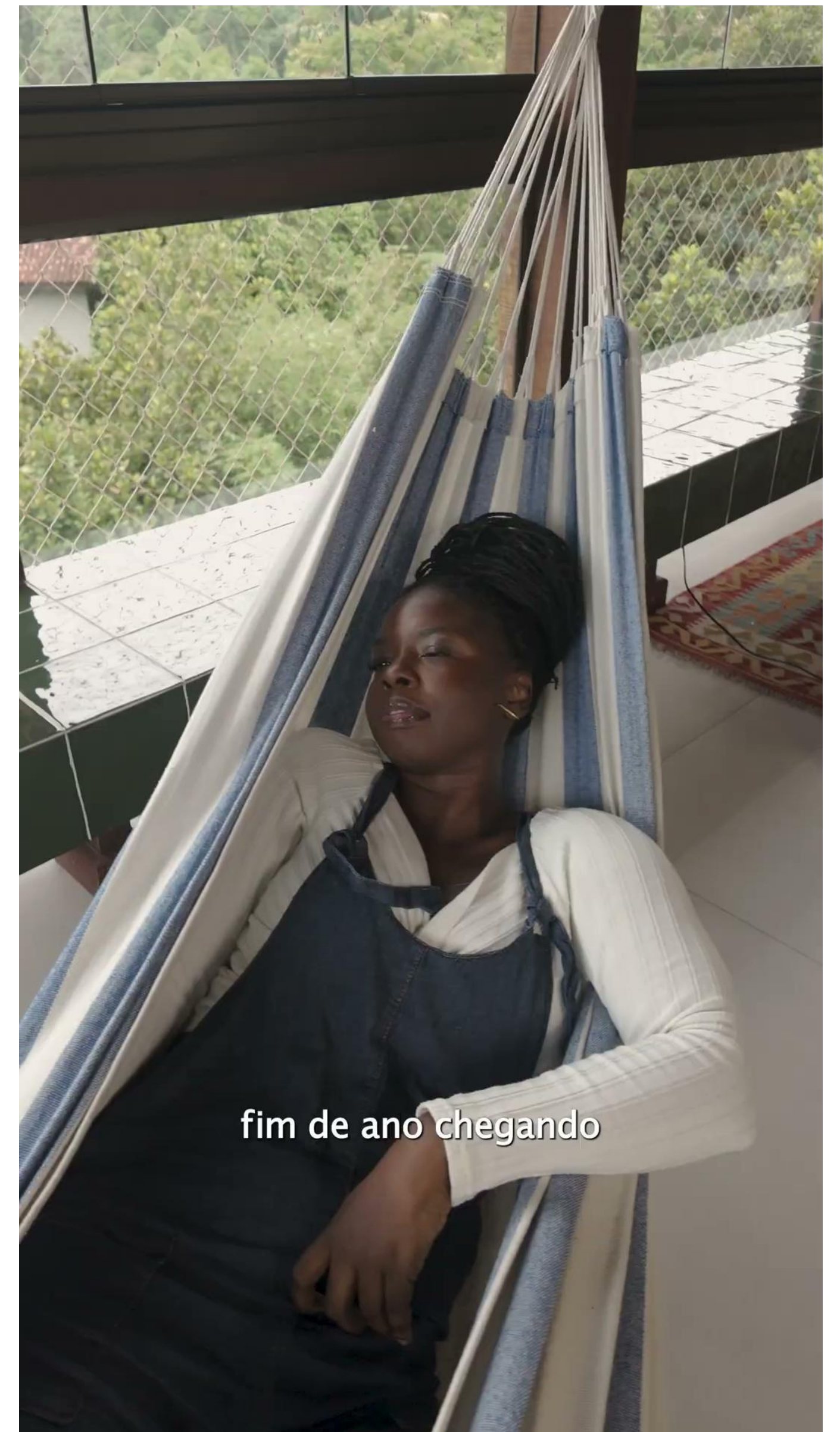




@daphneruivo



@paulofaguiar



@gabidepretas



674 likes
stinkercat I worked on this mascot for a while. Figured it was a good idea since they call him the Mickey Mouse of Japan. Not entirely happy with it so may have to revisit the idea. Hope everyone has a great week!



18 likes
diegore2000 5000s curm #astroboy #collection #toycollector #photo



mschf



0:00 0:30



Use template
3,673 likes



4 likes



29,269 likes
das.archive New "Astro" Boots Concept by...



63 likes
techdrome1 Big red boots



Liked by tatianapeck and 144,310 others
mschf Big Red Boot available at 11 AM EST // SOLD OUT
View all 4,779 comments



494 likes
steponmyshoeskillyou Bro...jesa INSTANT COP



3,220 likes
ksosolid They say it cost to be the boss, well I can pay for it



0:00 0:30



Red Wing creates Mario's boots IRL in collaboration with Nintendo

Criativo é o novo target.

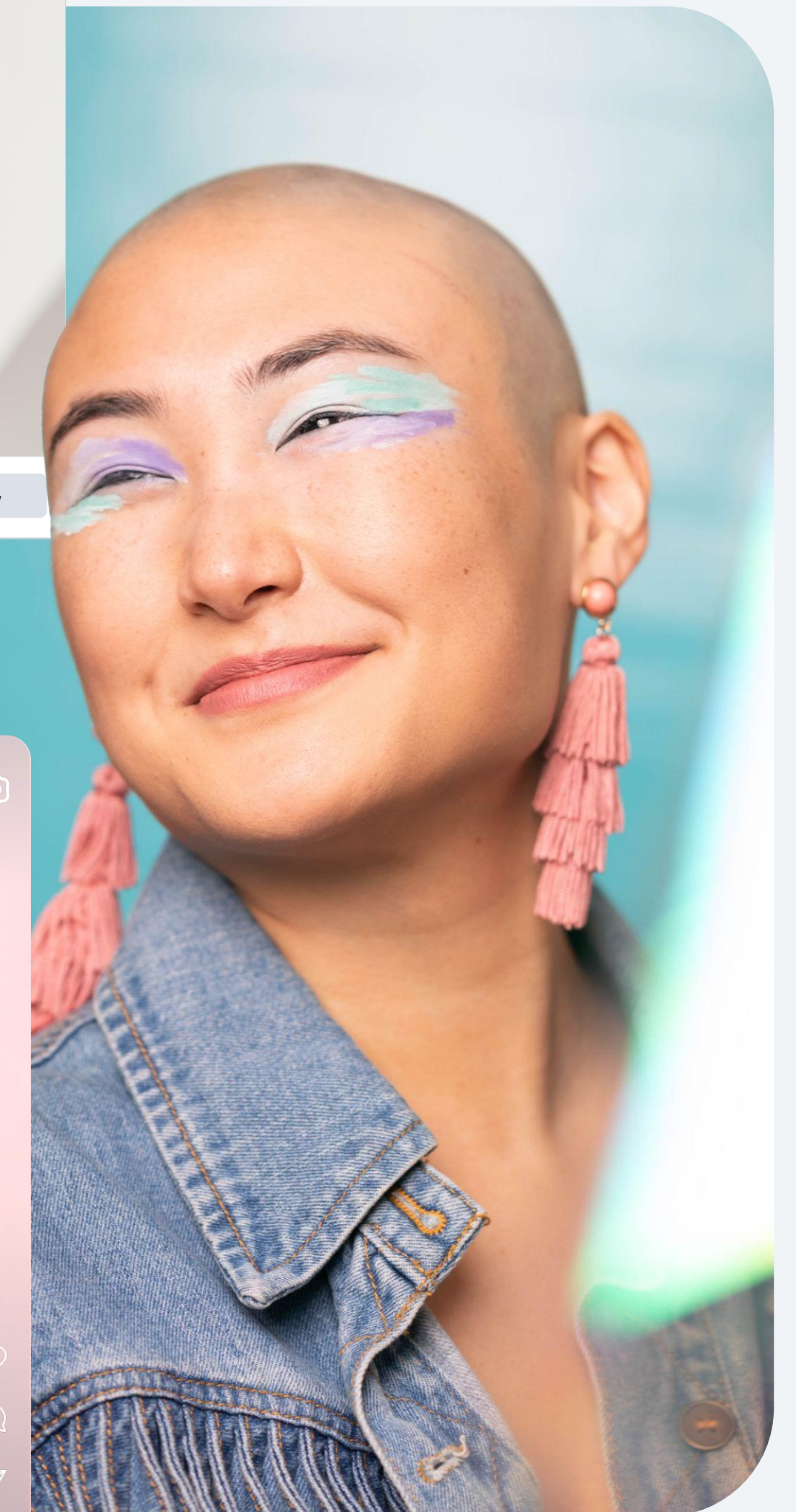
Conteúdo criativo diversificado pode ajudar a alcançar novos públicos e impactar o desempenho dos anúncios.

9%

Alcance incremental

32%

Aumento da eficiência

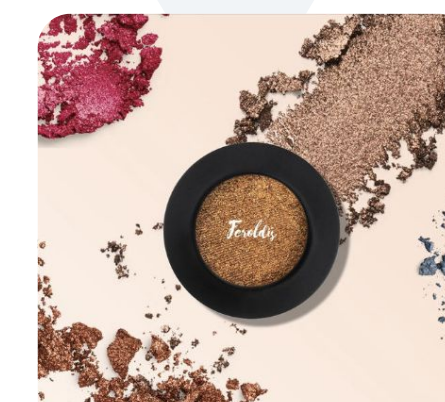
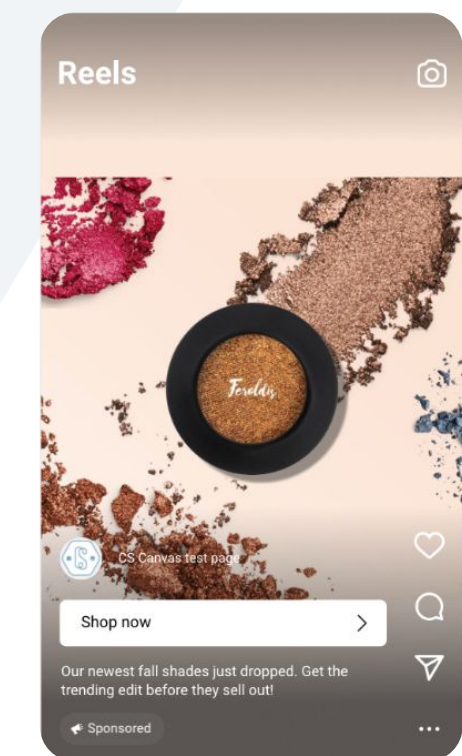
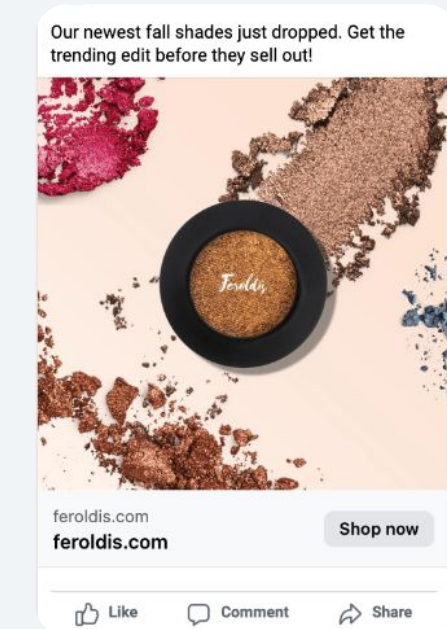
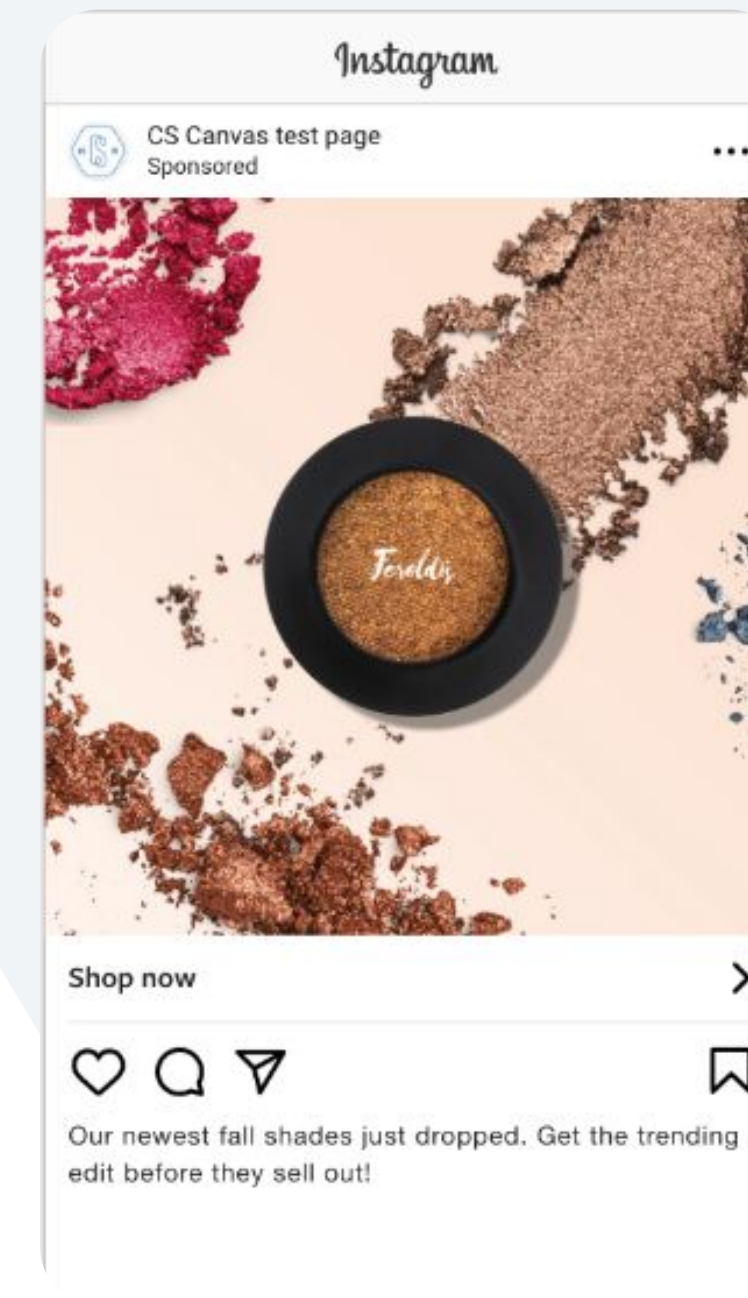
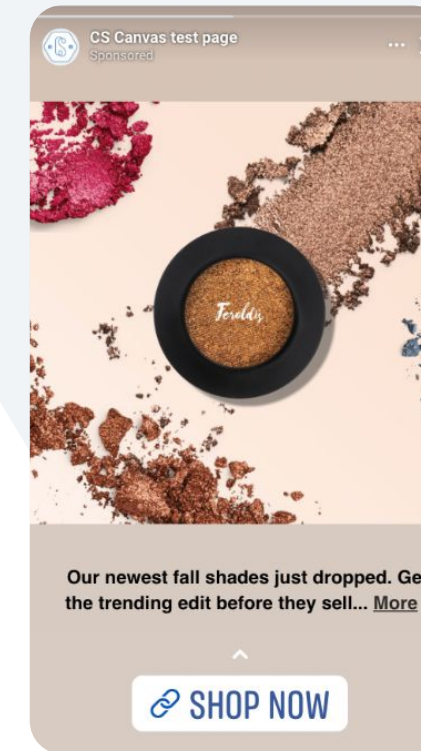


Top stat: We found that the more visually distinct the creatives,* the higher the performance lift of diverse creatives over identical creatives. We saw that the lift in performance (in test vs control) was 32% when the creatives in the diverse cell were most visually distinct,* compared to 2% when the creatives in the diverse cell were most visually similar.*

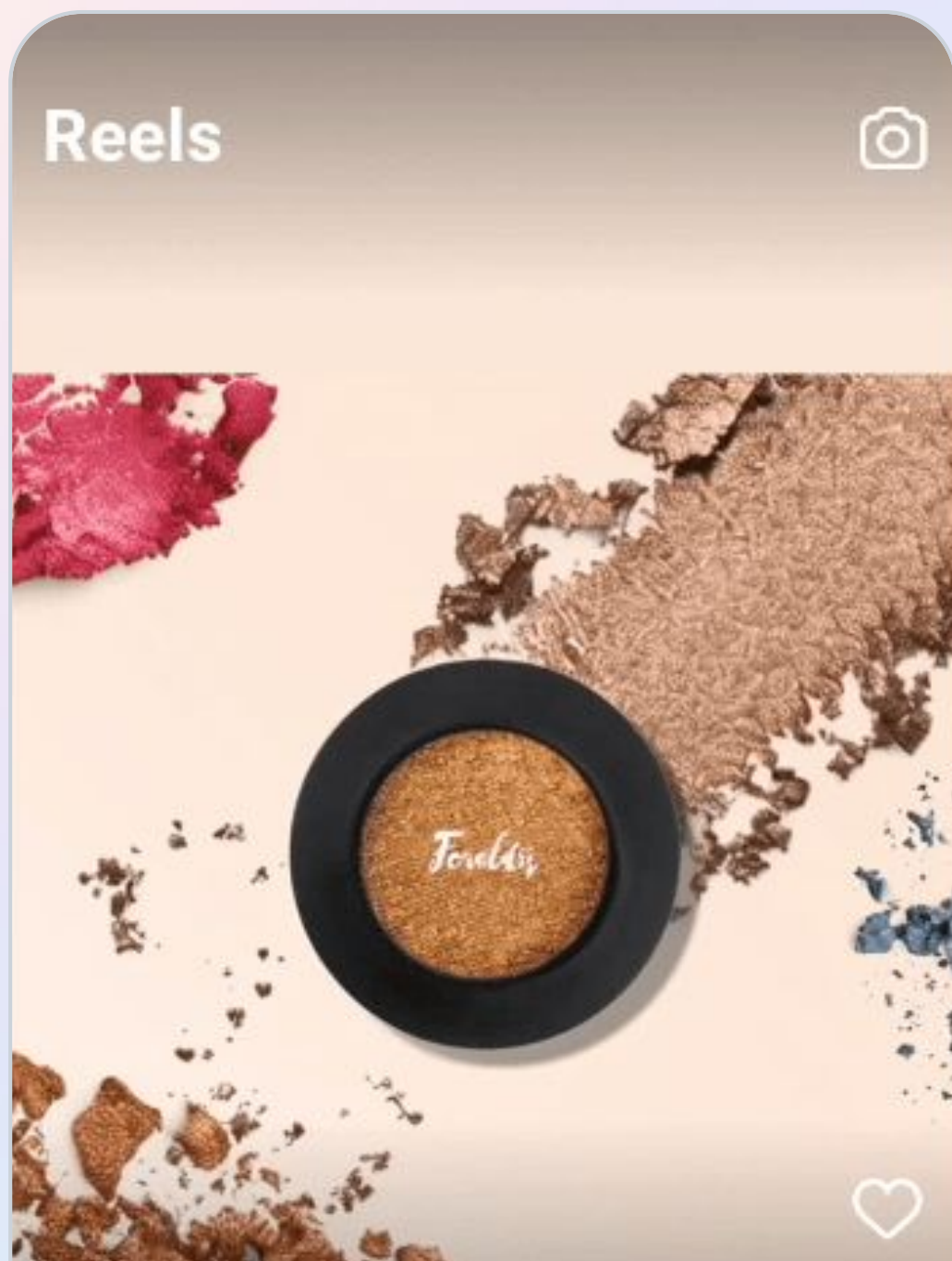
These results were derived from a scaled backend test comparing the performance of two identical vs two non-identical (creatively diverse) creatives in 2703 ad sets across verticals from 04-04-2021 to 04-26-2021. This analysis was limited to static ads only.

*Visual similarity as defined by distance in a vector-based, ML-derived mapping of image contents.

Ultimamente, temos
pedido que vocês façam mais.
Mais visuais, mais mensagens,
mais conceitos, com mais
frequência.



UPLOADED IMAGE



Recursos Criativos

Ferramentas que podem ajudar você a diversificar seu conteúdo criativo de forma eficaz, maximizar seus recursos e impulsionar o desempenho incremental.

Ferramentas de IA Generativo para Ads continuam a ganhar espaço



4M+

de anunciantes que usam as nossas ferramentas de criatividade de IA generativa¹



15M

de anúncios criados em 1 mês²



7.6%

mais conversões, em média, para campanhas publicitárias que usam geração de imagens³

Recursos criativos de GenAI disponíveis no Ads Manager

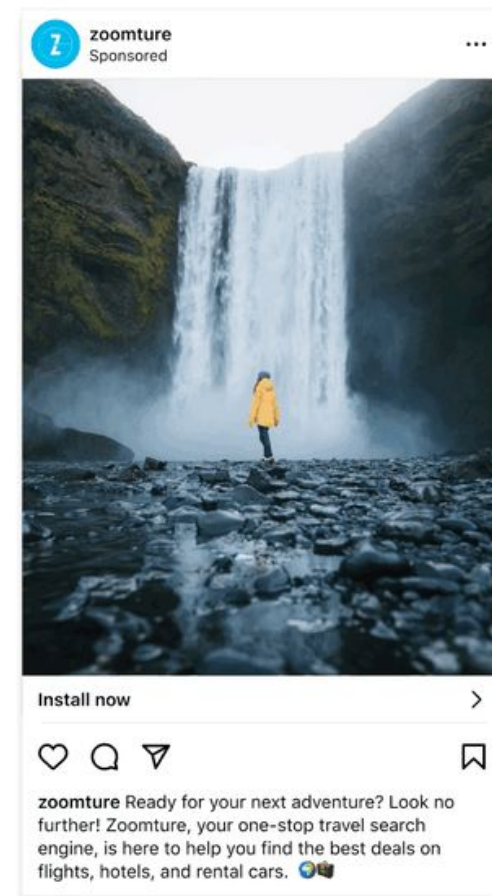
Image expansion

CATALOG ENABLED



Text generation

CATALOG ENABLED

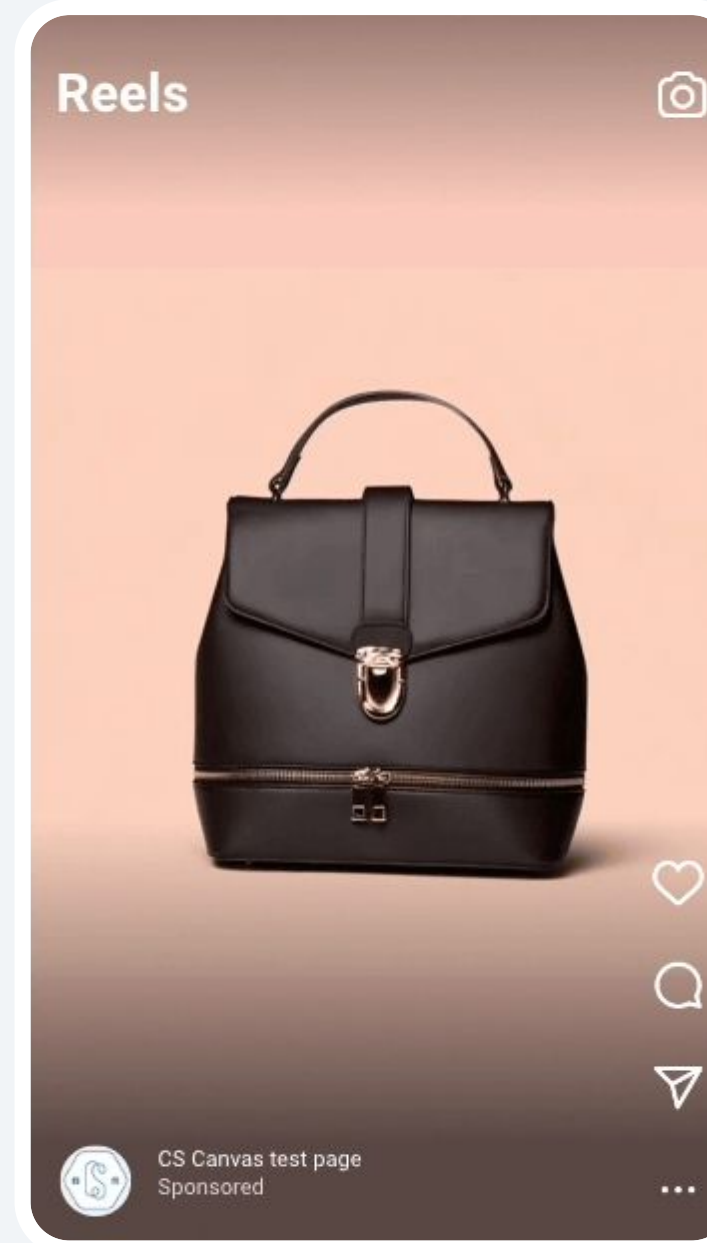


Background generation for Advantage+ catalog

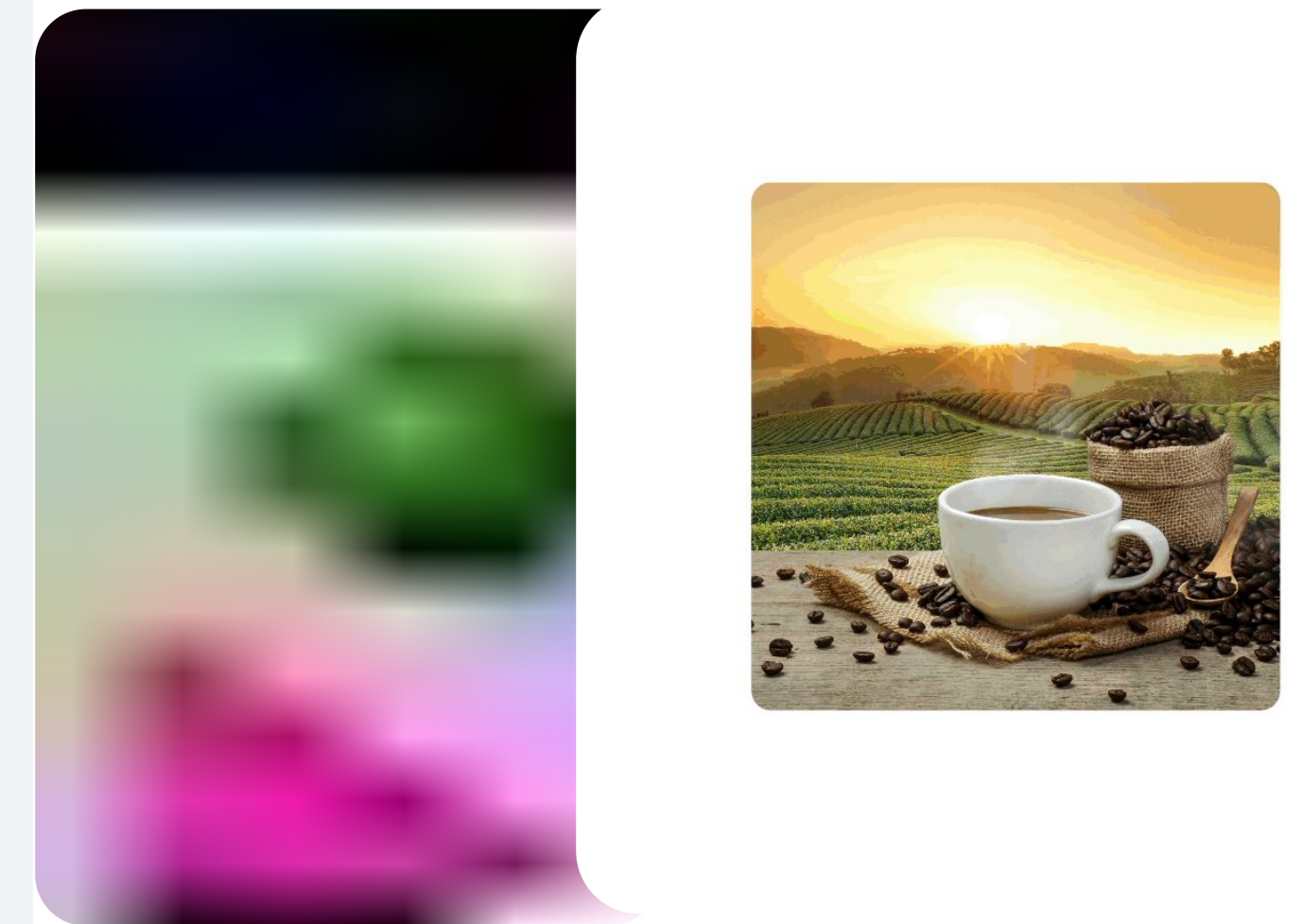
CATALOG ENABLED



Image animation



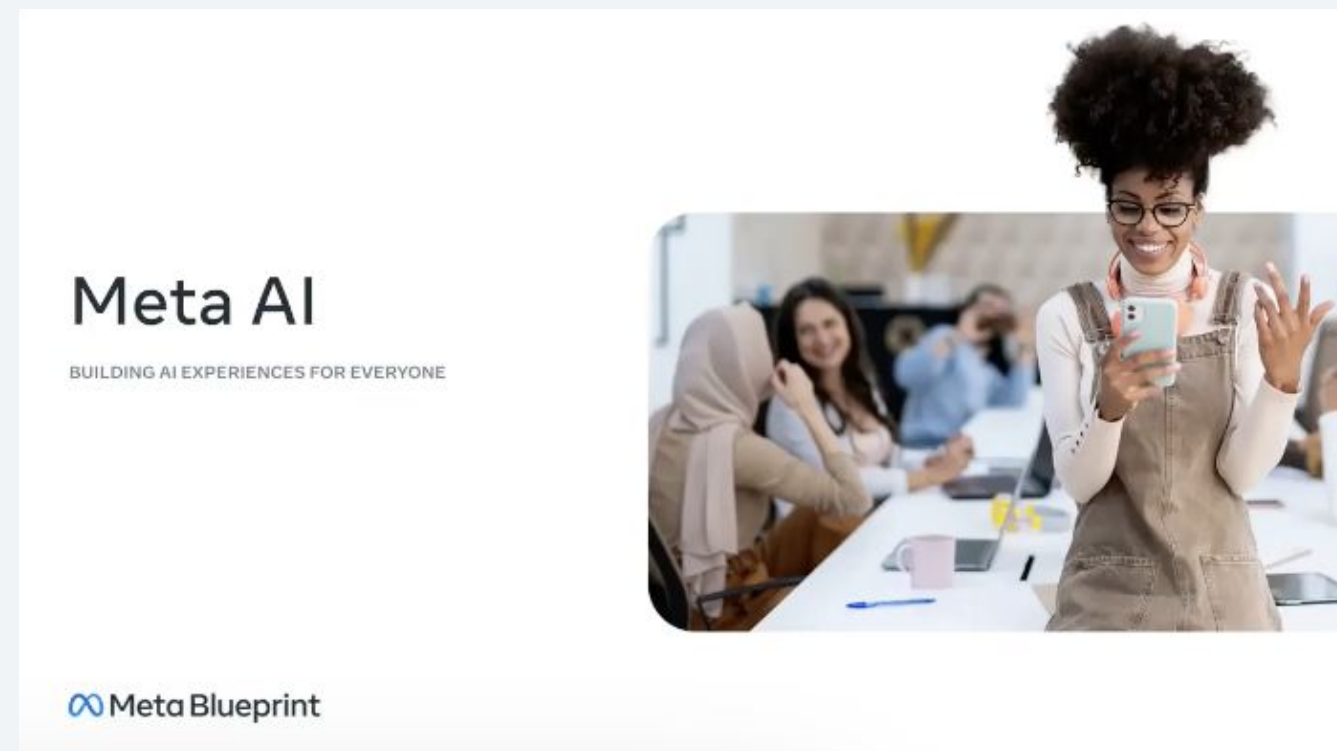
Background generation and Full image generation



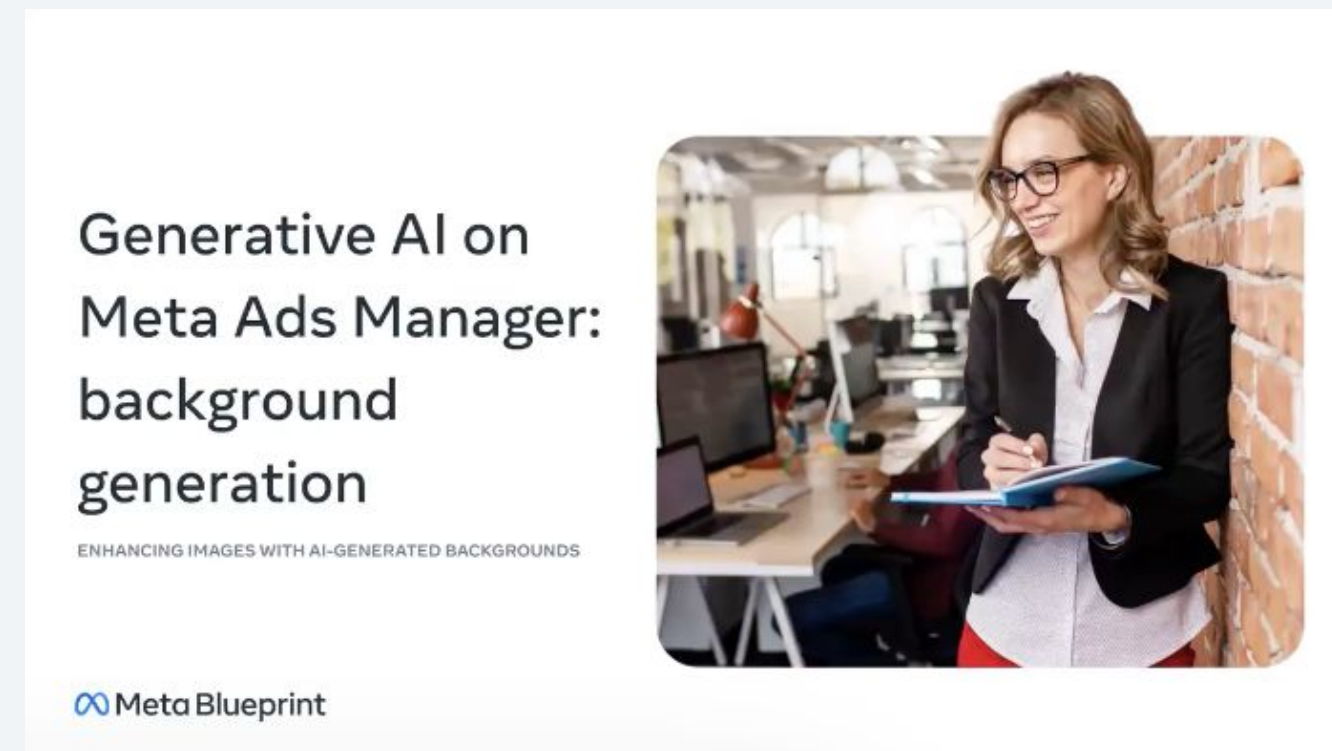
Ajustes menores

Transformações maiores

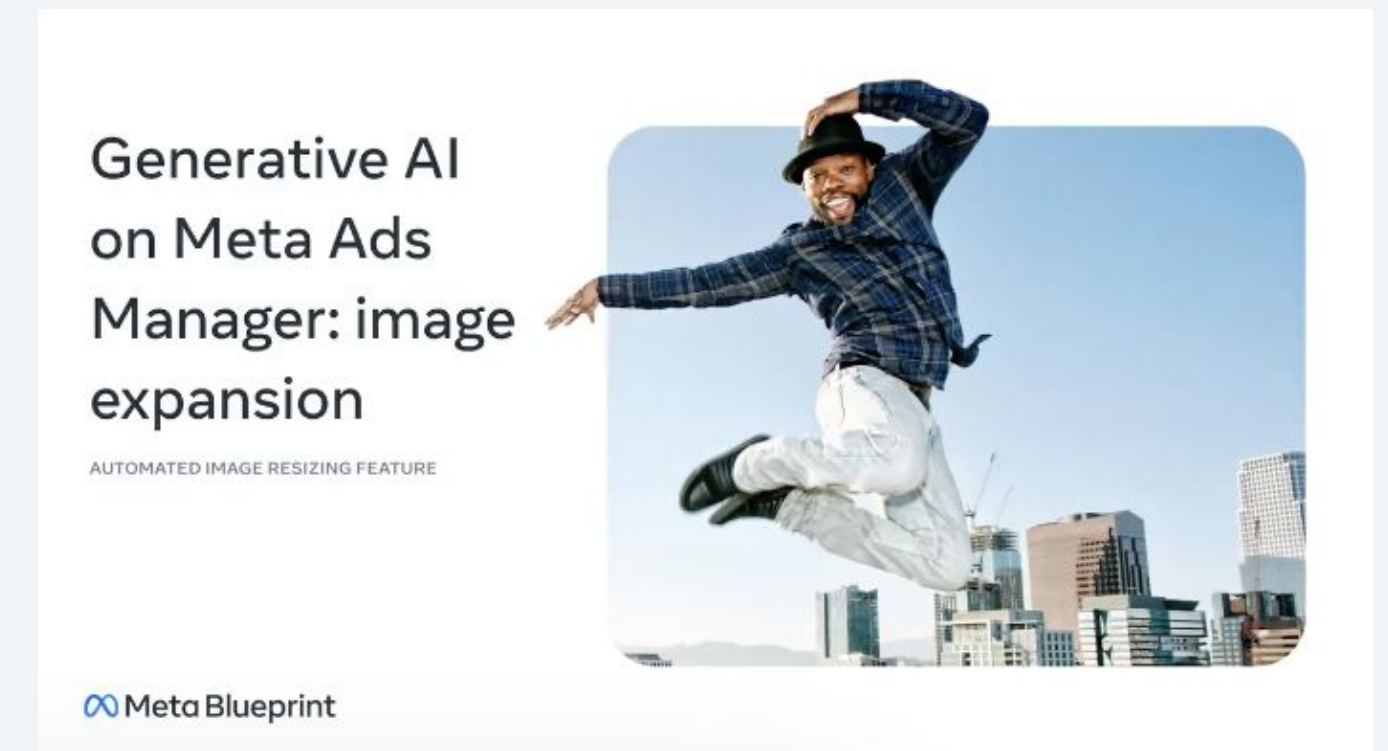
Recursos adicionais de aprendizado de GenAI



Blueprint: GenAI for Marketers



Blueprint: Background & Image Generation



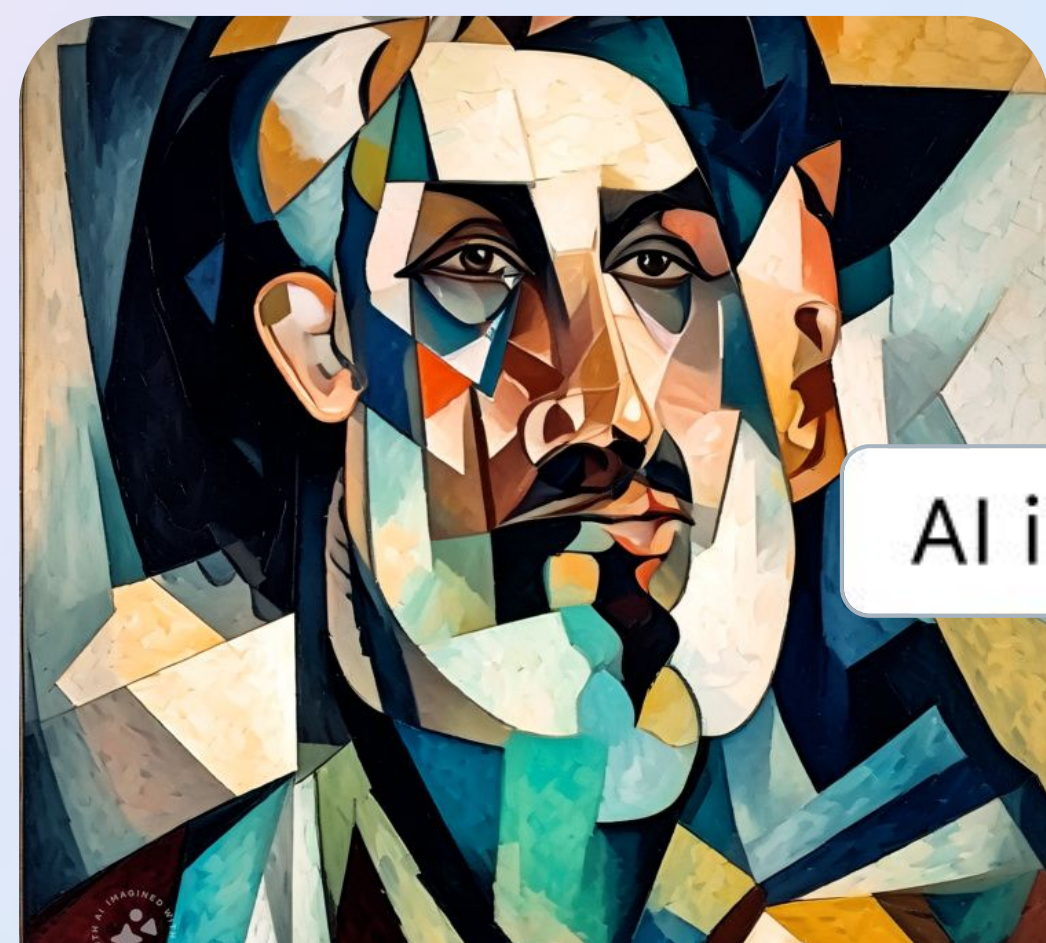
Blueprint: Image Expansion



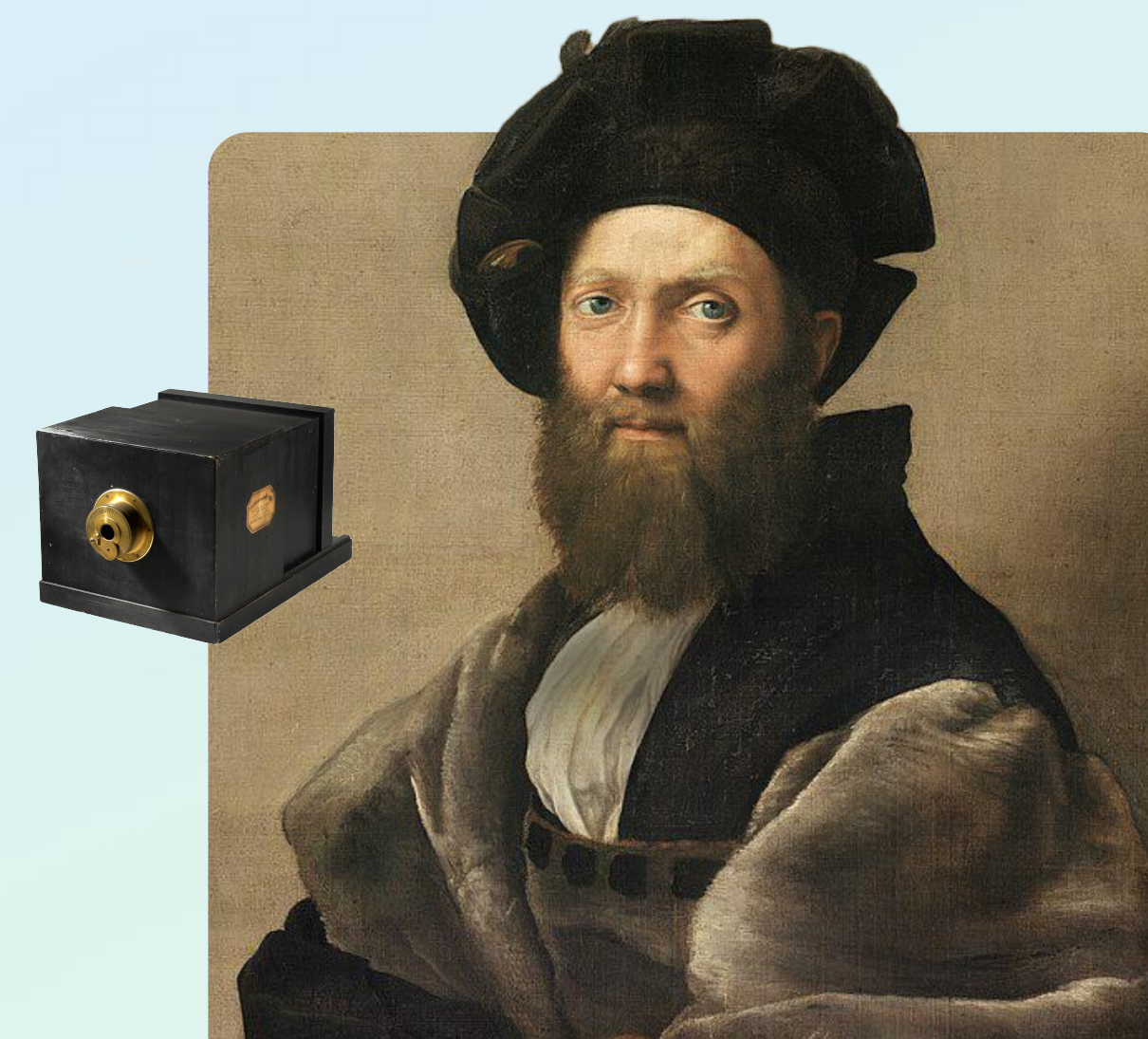


Al info

Criar é humano



Al info



IAe



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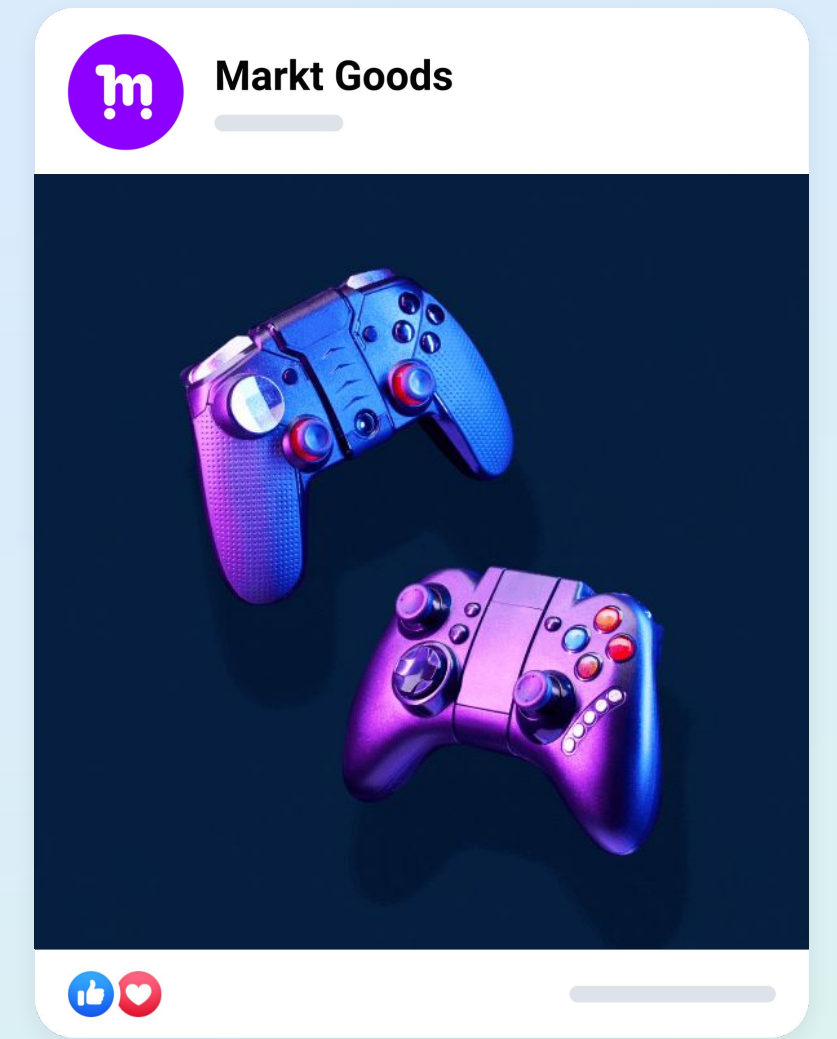
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