

CREATORS ON DEMAND

**PLUG-AND-PLAY CONTENT KIT — PARTNERSHIP ADS WITH
HUMAN CREATORS**

Inject your brand into the cultural conversation in 10 business days through
a creator-first creative engine.

WHAT IS THIS KIT?

A tech-powered, creator-first content engine built for speed and cultural relevance

KEY FACT

Delivery in 7–10 business days with full end-to-end management.

Creators on Demand is a plug-and-play content solution that connects brands with pre-vetted creators through our partners proprietary AI-driven platform. The kit delivers end-to-end content production — from strategic brief ingestion to final asset delivery — in as few as 7 business days.

Every piece of content is designed to be Reels-native, culturally relevant, and optimized for Meta's ad ecosystem.

The solution eliminates the friction of traditional creator partnerships by automating sourcing, brief management, and quality assurance while preserving authentic creator voice.

WHY CHOOSE THIS KIT?

Built on three pillars that turn creator content into a scalable growth lever



TECH-ENABLED PROCESS

End-to-end management powered by a proprietary AI-driven platform, ensuring high-quality deliverables and maximum agility through every stage. Automated brief ingestion, AI-powered cultural insights, and platform-driven workflow.



CREATORS-FIRST CREATIVITY

Crafting creative strategies by integrating Meta, Client, and Creator perspectives with cultural insights to define high-impact audiences and core messaging. Creators carry the core creative execution with freedom, structure, and brand safety.



AGILITY

Delivering assets in 7–10 business days to capture windows of high cultural relevance. Speed without sacrificing quality or brand alignment.

HOW IT WORKS

A structured 10-day sprint from brief to final delivery

Day 0	Brief Upload	CLIENT	Brief uploaded through the platform
Days 1–3	Strategic Pre-Work	WINCLAP + META	Automated brand guardrails, cultural insights, audience mapping, AI-enhanced creator matching
Days 4–5	Strategic Alignment	CLIENT + WINCLAP + META	Synchronous touchpoint: strategy presentation, creator proposal, creative direction validation
Days 6–8	Production	CREATORS + WINCLAP	Creators produce content with semi-automated QA for scripts and videos
Day 9	Client Feedback	CLIENT	Asynchronous feedback and adjustments
Day 10	Final Delivery	WINCLAP	Final assets delivered, resized and optimized

WHAT POWERS THE ENGINE

AI-driven cultural intelligence and automated workflows at every step



ALWAYS-ON CULTURAL INSIGHTS

AI-Driven Strategy via Cultural Agent that maps and surfaces insights, conversations, and cultural trends to inject them into strategy and execution.



AUTOMATED BRIEF INGESTION & ANALYSIS

Streamlined brief processing with automated brand and campaign guardrails (Do's & Don'ts).



ON-DEMAND CREATOR NETWORK

Pre-selected, onboarded, and platform-ready creators across communities and industries. Asynchronous client approval with agile management.



AUTOMATED POLICY ENGINE

AI-Powered script compliance, brand safety, and Meta best practices enforcement.

WHAT YOU GET

Three tiers designed to match your scale and ambition

PACKAGE A	PACKAGE B	PACKAGE C
CREATORS 2 Creators (2 videos each)	CREATORS 4 Creators (2 videos each)	CREATORS 6 Creators (2 videos each)
CREATOR SIZE Up to 150K followers	CREATOR SIZE Up to 150K followers	CREATOR SIZE Up to 300K followers
VIDEO DELIVERABLES 4 videos (≤20s) — 9:16	VIDEO DELIVERABLES 8 videos (≤20s) — 9:16	VIDEO DELIVERABLES 12 videos (≤20s) — 9:16
ADAPTATIONS Adaptation & resizing for dark post distribution	ADAPTATIONS + 4:5 ≤10s adaptations	ADAPTATIONS + 4:5 ≤10s adaptations
STATICS 1 original static + resizing (9:16 + 4:5)	STATICS 1 original static + resizing (9:16 + 4:5)	STATICS 1 original static + resizing (9:16 + 4:5)
TOTAL ASSETS Up to 8	TOTAL ASSETS Up to 16	TOTAL ASSETS Up to 24
TIMELINE 7 business days	TIMELINE 8 business days	TIMELINE 10 business days

Note: Opportunity to customize above USD 20,000 based on creators quantity, size, and asset volume.

RULES OF ENGAGEMENT

What we need from you to guarantee on-time, high-impact delivery

01 DAY-ZERO DECISION MAKER

A designated Point of Contact (POC) with final decision-making power must be assigned from the start to prevent bottlenecks and guarantee timeline compliance.

02 THE 24-HOUR FEEDBACK RULE

Each stage requires a client validation window of maximum 24 hours to maintain sprint momentum. Delays will extend the overall process, risking cultural relevance and performance impact.

03 STRATEGIC & ASYNCHRONOUS EFFICIENCY

READY TO ACTIVATE?

Contact your Meta representative to get started with Creators on Demand. From brief to delivery in as few as 7 business days.

LET'S BUILD TOGETHER.