

Content at Scale for CPV

AI-Leveraged Video Catalog Ads for Meta

Turn Product Catalogs into High-Performing Video Ads at Scale

We transform static product catalogs into dynamic, engaging video assets optimized for Meta's Collaborative Performance

Video (CPV) format, driving conversions at scale.



Catalog Ingestion

We connect to your product feed (XML/CSV) and extract high-quality static images, pricing, and product details.



AI Video Generation

Our **AI agentic engine** automatically generates **hundreds of video variations**, animating static products and adding dynamic text overlays.



CPV Optimization

The final videos are formatted specifically for Meta's CPV requirements, ensuring seamless integration with your performance campaigns.



What We Need

Product Catalog (XML/CSV feed with images) and **Brand Guidelines** (Logos, fonts, tone).



Process & Terms

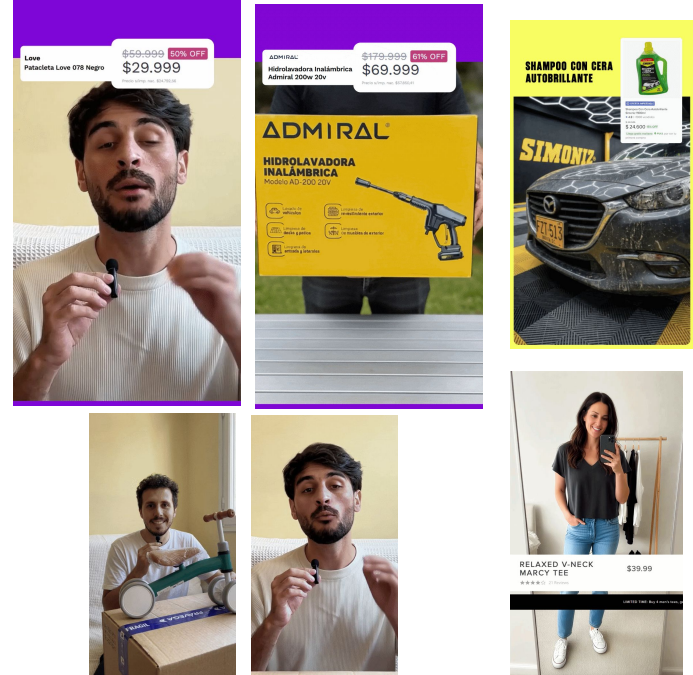
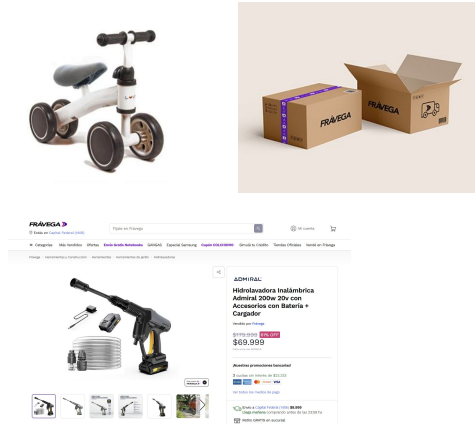
10-day sprint from kickoff to delivery. Includes **1 round of revisions** and **unlimited digital usage rights**.

Package

	Package A	Package B	Package C
SKUs Covered	Up to 500	500–1,000	1,000–5,000
Deliverables	1 product video per SKU Optimized for Meta CPV (9:16 + 4:5) Direct catalog connection	1 product video per SKU Optimized for Meta CPV (9:16 + 4:5) Direct catalog connection	1 product video per SKU Optimized for Meta CPV (9:16 + 4:5) Direct catalog connection
Timeline	10 business days	15 business days	TBD (based on scope)

COVERAGE: ALL AMERICAS. CUSTOMIZABLE ABOVE 5,000 SKUS.

Creative Examples



Creative Examples



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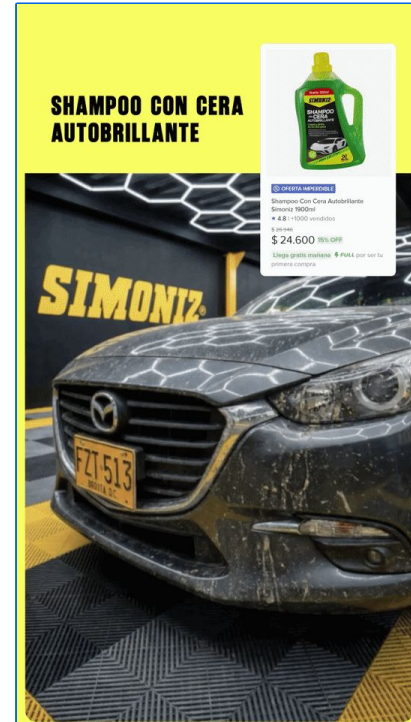
Precio sí/mo. nac. \$27.850,41

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