

PARTNERSHIP ADS AI-LEVERAGED

PLUG-AND-PLAY CONTENT KIT — AI-ENHANCED CREATOR CONTENT

Amplify creator content with AI-powered post-production that preserves authenticity while unlocking infinite creative possibilities.

WHAT IS THIS KIT?

Boost Partnership Ads with a high-impact AI-Leveraged creative differential

KEY FACT

**Creator authenticity + AI
post-production power, delivered in 12
business days.**

Partnership Ads AI-Leveraged is a plug-and-play content kit that supercharges traditional creator content by integrating Winclap's AI-powered post-production technology.

The solution blends authentic creator voice with advanced visual capabilities — elevating the original piece while strictly respecting the creator's tone, manner, and native code.

This kit bridges the gap between organic creator authenticity and high-production-value advertising, delivering assets that feel native to the feed while standing out in saturated environments.

WHY CHOOSE THIS KIT?

AI unlocks what traditional post-production cannot



BOUNDLESS REALISM

Preserves the essential realism of the creator while expanding into infinite creative possibilities. The AI enhancement is invisible — the authenticity remains front and center.



POST-PRODUCTION FREEDOM

Add environments, actions, or specific moments that were never originally filmed. Transform the creative canvas without requiring additional shoots or creator time.



INSTANT EVOLUTION

Seamlessly transform the context, scale, or setting of any asset. Adapt content to different campaigns, moments, or audiences from a single creator shoot.

Partnership Ads **AI-Leveraged**

Boost **Partnership Ads** by integrating a high-impact **AI-Leveraged** differential. We amplify creative outcomes by blending **Winclap's technology with Creator AI Co-creation**, elevating the original piece while strictly respecting the creator's authentic tone, manner, and native code.

—— **Boundless Realism:** Preserves the essential realism of the creator while expanding into **infinite creative possibilities**.

—— **Post-Production Freedom:** Add environments, actions, or specific moments that were never originally filmed.

—— **Instant Evolution:** Seamlessly transform the context, scale, or setting of any asset **without the need for costly reshoots**.



Creator & Winclap Workflow

Creators Proposal

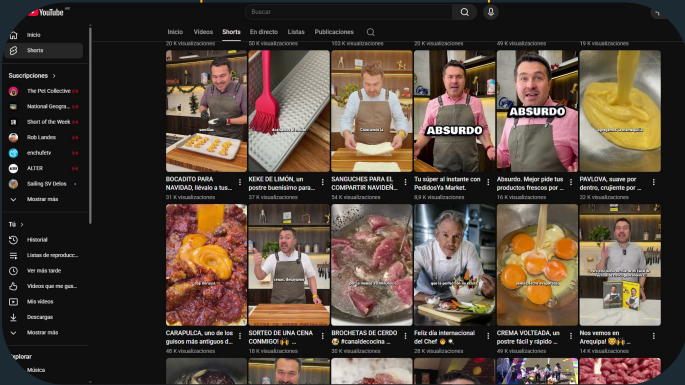
Creators Co-Creation

Creators Raw Assets

Creators Post

PedidosYa - eGroceries 2025 - Absurdo

Ideación contenido
Giacomo Bocchio



Winclap Post-Production

Final Asset



Creators' Final Post & Partnership Ads Boost



HOW IT WORKS

A collaborative 12-day process from brief to AI-enhanced final delivery

CREATORS PROPOSAL



CO-CREATION



RAW ASSETS



AI POST-PRODUCTION



FINAL ASSET



DUAL ACTIVATION

Day 0

Brief Upload & Reception

CLIENT

Brief uploaded through the platform

Day 1

Strategic Pre-Work

WINCLAP

Automated brand guardrails, cultural insights, audience mapping,
AI-enhanced creator matching

Day 2

Strategic Kick-off

CLIENT + WINCLAP + META

Strategy presentation and feedback session

Days 3–4

Co-Creation & Scripts

CREATORS + WINCLAP

Co-creation with creators, asynchronous scripts approval through Winclap's platform

Days 5–7

Production

CREATORS

Creator filming and raw asset delivery

Days 8–10

AI Post-Production

WINCLAP

AI-powered post-production, enhancement, and visual transformation

Day 11

Client Feedback

CLIENT

Final client feedback and adjustments

Day 12

Final Delivery

WINCLAP

Final assets delivered with all formats and resizes

* Baseline timeline, excluding potential delays in client feedback.

From creator post to high-performance Partnership Ad in one seamless flow

The final output is designed for dual activation: the creator publishes their organic post while the brand activates the AI-enhanced version as a Partnership Ad through dark post distribution. This dual approach maximizes both organic reach through the creator's audience and paid performance through Meta's ad ecosystem. The AI-enhanced assets maintain the creator's authentic code while adding production value that drives higher engagement, recall, and conversion in paid environments.



ORGANIC ACTIVATION

Creator publishes the authentic, original content to their audience.



PAID ACTIVATION

Brand activates the AI-enhanced version as a Partnership Ad via dark post.

WHAT YOU GET

Three tiers designed to match your scale and ambition

PACKAGE A

CREATORS

2 Creators (2 videos each)

CREATOR SIZE

Up to 150K followers

VIDEO DELIVERABLES

4 videos (≤ 20 s) — 9:16 per Creator

ADAPTATIONS

Adaptation & resizing for dark post distribution

STATICS

1 original static + resizing (9:16 + 4:5)

TOTAL ASSETS

Up to 8

PACKAGE B

CREATORS

4 Creators (2 videos each)

CREATOR SIZE

Up to 150K followers

VIDEO DELIVERABLES

8 videos (≤ 20 s) — 9:16

ADAPTATIONS

+ 4:5 ≤ 10 s adaptations

STATICS

1 original static + resizing (9:16 + 4:5)

TOTAL ASSETS

Up to 16

PACKAGE C

CREATORS

6 Creators (2 videos each)

CREATOR SIZE

Up to 300K followers

VIDEO DELIVERABLES

12 videos (≤ 20 s) — 9:16

ADAPTATIONS

+ 4:5 ≤ 10 s adaptations

STATICS

1 original static + resizing (9:16 + 4:5)

TOTAL ASSETS

Up to 24

What we need from you to guarantee on-time, high-impact delivery

01

DAY-ZERO DECISION MAKER

A designated Point of Contact (POC) with final decision-making power must be assigned from the start to prevent bottlenecks and guarantee timeline compliance.

02

THE 24-HOUR FEEDBACK RULE

Each stage requires a client validation window of maximum 24 hours to maintain sprint momentum. Delays will extend the overall process, risking cultural relevance and performance impact.

03

STRATEGIC & ASYNCHRONOUS EFFICIENCY

READY TO ACTIVATE?

Contact your Meta representative to get started with Partnership Ads AI-Leveraged. Amplify creator authenticity with AI-powered creative excellence.

LET'S BUILD TOGETHER.